CCC Mobile™ Solutions – Quick Estimate Privacy Policy

Effective Date: February 10, 2017

Please read this Privacy Policy carefully. This Privacy Policy applies to information collected through CCC Mobile™ Solutions – Quick Estimate (“Quick Estimate”). By using Quick Estimate, you acknowledge that you have read and understood this Privacy Policy and the CCC Mobile Solutions – Quick Estimate End User License Agreement. Note that this Privacy Policy does not apply to information collected through any means other than Quick Estimate, including information that you provide to CCC offline. References to “CCC,” “we,” “our,” “us,” or variations of any of these, shall mean CCC Information Services Inc.

Children
Quick Estimate is not intended for children. Children should not use Quick Estimate for any purpose, even with the permission of their parents. CCC will not knowingly allow anyone under 13 to provide any personally identifying information. If you are under 13, please do not provide any information about yourself through Quick Estimate.

Information Collected
CCC collects information in two ways: through information you voluntarily submit using Quick Estimate (“User-Provided Information”) and through your installation and use of Quick Estimate. All information that may be used to identify you will be treated as Personal Information.

- **User-Provided Information**
  One way CCC collects information is by you providing that information. To use Quick Estimate, you may be required to provide personal information (e.g., information that can be used to identify you), which may include your first and last name, email address, mailing address, telephone number, insurance claim number, and Vehicle Identification Number (“VIN”). In addition, Quick Estimate allows users to upload photographic images and damage description text to assist in the preparation of vehicle damage repair estimates (“User Photographs”). You are solely responsible for the content of the User Photographs you upload to Quick Estimate; please be careful in selecting what images to include as part of your submission.

- **Mobile Device Type and Operating System Information**
  Quick Estimate automatically collects information about your mobile device type, operating system, location information and camera settings.

How We Use Information We Collect

- **Personal Information**
  We use Personal Information that we collect to provide you with information and documentation related to Quick Estimate.

  We may provide your Personal Information to our third party service providers, but they will only be permitted to use that information in connection with services they provide to us (e.g., we may store your data on servers that are owned and operated by our hosting services provider, etc.). We will also provide your Personal Information to insurance carriers (and their third party service providers) that are processing claims relating to your damaged or totaled vehicle.
We may use Personal Information we collect (including any corresponding general information) to provide you information about other information, products or services offered by CCC. If you do not wish to receive these kinds of communications, you can opt out by sending CCC an email with the subject as "ELECTION TO OPT OUT – CCC to Quick Estimate@cccis.com.

We may provide your Personal Information to our trusted business partners, to enable them to provide you information about other information, products or services offered by those business partners. If you do not wish to receive these kinds of communications, you can opt out by sending CCC an email with the subject as "ELECTION TO OPT OUT – BUSINESS PARTNERS" to Quick Estimate@cccis.com. Please note, however, that once you opt out, we will no longer share your Personal Information with our trusted business partners, but to the extent a business partner has already been provided your Personal Information, you must contact that business partner directly to opt out of receiving further marketing materials from it.

We may use Personal Information that is coupled with general information to improve Quick Estimate and our users’ experience with Quick Estimate by providing users with information, including advertisements, that is relevant to that specific user.

We may provide your Personal Information to our affiliated entities and joint venture partners who may use the Personal Information for the same purposes as us.

- **User Photographs**
  Any and all images that you upload to Quick Estimate will be shared, unedited and without moderation by CCC, with insurance carriers that are processing claims relating to your damaged or totaled vehicle. These insurance carriers will use your User Photographs for the limited purpose of preparing vehicle damage repair estimates. CCC will not use or share User Photographs for any other purpose, except for system administration, for troubleshooting for Quick Estimate, to perform industry research and to develop products.

- **General Information and De-identified Personal Information**
  We may take Personal Information and de-personalize it, such that it cannot be traced to a specific individual. We may use this de-personalized information for a broad range of purposes. For example:

  - We may use de-personalized and/or general data to determine characteristics of users of Quick Estimate, which characteristics may be used to improve Quick Estimate or its features or to better market Quick Estimate or its features;
  - We may use de-personalized and/or general data to determine the popularity or effectiveness of certain features of Quick Estimate and to improve Quick Estimate’s appeal to users; and
  - We may use de-personalized and/or general data by aggregating it with those of other Quick Estimate users to develop products, perform industry research and provide reports.

**Security**
Information CCC collects on Quick Estimate is stored within CCC controlled databases (or databases hosted on CCC’s behalf) on servers maintained in protected environments. However, no physical or electronic security system is impenetrable, and no security can prevent all unauthorized access, use or disclosure. Although CCC strives to use commercially reasonable means to protect your information, CCC cannot guarantee its absolute security, nor can CCC guarantee that information you supply won't be intercepted while being transmitted to CCC over the Internet.
**Information Collected by Third Parties**
Some of CCC’s business partners, including advertisers, use cookies, but CCC has no access to or control over these cookies. This Privacy Policy covers the use of cookies, if any, provided by CCC only and does not cover the use of cookies by any third parties.

**Information Provided to Third Party**
Quick Estimate may contain links to websites not controlled by CCC. CCC is not responsible for the privacy practices of third parties. CCC encourages users to read the privacy statements of third party websites to which they link. This Privacy Policy applies only to information collected from Quick Estimate.

**Other Users**
In addition to the uses identified above, CCC may access or disclose Personal Information under certain additional circumstances such as the following: (a) to protect or defend the legal rights or property of CCC and its corporate affiliates; (b) to protect against fraud or for risk management purposes; or (c) to comply with applicable law or legal process.

**Business Transactions**
In addition, if CCC sells all or part of its business or sells or transfers all or a material part of its assets, or is otherwise involved in a merger or transfer of all or a material part of its business, CCC may transfer your Personal Information to the party or parties involved in the transaction as part of that transaction.

**Changes to the Privacy Policy**
CCC reserves the right to change this Privacy Policy at any time in our sole discretion. You are expected to check this page frequently so you are aware of any changes as they are binding on you. Your continued use of Quick Estimate after CCC posts a revised Privacy Policy signifies your acceptance of the revised Privacy Policy.